



Report to Greytown Trust Lands Trust April 2017

www.cobblestonesmuseum.org.nz

New Board

The recent local government elections, and the Cobblestones AGM and election of officers, has resulted in a new Cobblestones Board of Trustees as follows:

Grey Tuck (Chairperson, appointed as a Trustee by the Cobblestones Board), **Brian Baxter** (Deputy Chairperson, representing Rotary), **Bruce Cole** (representing Friends of Cobblestones), **Graeme Grey** (Greytown Trust Lands Trust), **John Gilberthorpe** (appointed by the Board), **Leigh Hay** (appointed by the Board), **Annabelle O'Meara** (Greytown Heritage Trust), **David Masters** (appointed by the Board), **Joseph Gillard** (Carterton District Council), **Brent Goodwin** (Masterton District Council), **Alan McCartney** (Lions), **Colin Wright** (South Wairarapa District Council).

Graeme Gray had previously been Chairman for 9 ½ years following on the work of the Late Graham Croton.

Entrance Building

Once again this year we have employed an administration person in the front entrance funded through the WINZ wage subsidy program. This position started in October and will go until June when we will revert to our winter opening days with volunteers in attendance.

Visitor Numbers

Visitor numbers for 2016/17 have been steady compared to the previous year. During the year we have had two Car Club groups visit and one had their "Shine & Show" event in the Museum grounds.

In an effort to boost numbers further and better understand our visitors, we have recently undertaken a visitor survey, asking questions about how the visitors heard about Cobblestones, and what they thought of it etc. The results are currently being analysed and will eventually feed into the way we operate.

As part of the survey we are collecting information on where the visitors come from. Initial results indicate that 80% of visitors are from NZ, and 40% of those are from the Wellington/Wairarapa region. It is pleasing to see visitors from overseas coming through and these folk are encouraged to post a comment on TripAdvisor. Comments made on TripAdvisor have been very positive.

Woolshed Refurbishment

Our major project for this year has been the renovation of one of our historic buildings, the Donald Woolshed. Stage one, involving re-roofing and painting, is now complete. Stage two, which involves new signage and an upgrade in-and-around the woolshed, will begin shortly and will be complete by the end of the year.

Successful Community Events

We have had some very successful recent events at Cobblestones involving the wider community.

The October fete run by Friends of Cobblestones was a huge success, as the December Christmas Carols was also enjoyed by many.

The combined Greytown Little Theatre and Kuranui College week-long production of Shakespeare's *Midsummer Night's Dream* held in the Cobblestones grounds in February was also a great success.

Jazz at Cobblestones (another Friends event), was held on Saturday 18 March and despite the chilly evening this also was a successful event.

New Website

In the last 12 months we have developed and launched our new website (cobblestonesmuseum.org.nz) which will be a valuable information source and marketing tool.

Community Donation

During the year South Wairarapa Rotary provided a grant which allowed Cobblestones to purchase an AED Defibrillator. This is stored in the main entrance building with signage advising it is on site. Greytown St John provided the training for this device for volunteers and the staff at Schoc Chocolate shop.

Schoc Shop

The rental for the Schoc Shop premises was renewed and as from 1st January 2017 was increased by \$2,500 which is a 15% increase.

Management Structure of the Trust

With the new Trust members now in place the committee is looking at the management structure for going forward to see if any improvements may benefit the overall running of the Museum.

Cobblestones Finances

Cobblestones exists through the money it receives from visitors, the annual donations from local councils and Greytown Trust Lands Trust.

Major work such as the woolshed project can only be undertaken once funds have been raised for that specific project. The woolshed project was funded by the Lotteries Commission, local farmers and the South Wairarapa Rotary Club.

The next project will be installing "street lighting" in the Cobblestones grounds. Funding for this project has been made available by Eastern & Central Community Trust.

Cobblestones has a strategic Plan and an operational budget and we are currently working on the budget for the 2017/2018 financial year.

Three years ago South Wairarapa District Council granted Cobblestones \$15,000 per year for three years for the operations budget. This will be our last year to receive this grant.

The Budget Comparisons for 2016/2017 is attached to this report for your information.

COBBLESTONES OPERATIONAL BUDGET COMPARISONS 2016/17

Budget	July	July	August	Aug	September	Sep	October	Oct	November	Nov	December	Dec	January	Jan	February	Feb	March	Mar	April	Apr	May	May			
2016/17	GST Excl	GST Excl	17% GST Excl	25% GST Excl	33% GST Excl	33% GST Excl	42% GST Excl	42% GST Excl	50% GST Excl	50% GST Excl	59% GST Excl	59% GST Excl	67% GST Excl	67% GST Excl	75% GST Excl	75% GST Excl	83% GST Excl	83% GST Excl	92% GST Excl	92% GST Excl	100%	100%			
INCOME																									
Grants																									
Greytown Lands Trust	\$25,808.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$12,949.00	50%	\$12,949.00	50%	\$12,949.00	50%	\$12,949.00	50%	\$12,949.00	50%	\$12,949.00	50%	\$12,949.00	50%	\$12,949.00	50%		
South Waikato DC	\$15,000.00	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%	\$15,000.00	100%		
Canterbury DC	\$0.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%		
Manitaki DC	\$0.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%		
Other	\$0.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%		
Total	\$49,808.00	\$15,000.00	37%	\$15,000.00	37%	\$15,000.00	37%	\$27,949.00	68%	\$27,949.00	68%	\$27,949.00	68%	\$27,949.00	68%	\$27,949.00	68%	\$27,949.00	68%	\$27,949.00	68%	\$27,949.00	68%		
Operating Activities																									
Rent	\$15,000.00	\$2,422.00	16%	\$3,633.00	24%	\$4,844.00	32%	\$6,055.00	40%	\$7,266.00	48%	\$8,477.00	57%	\$9,688.00	65%	\$10,899.00	73%	\$12,110.00	81%	\$13,321.00	89%	\$14,532.00	97%	\$15,743.00	105%
Gate Takings	\$29,200.00	\$2,945.53	10%	\$3,952.00	14%	\$5,735.00	20%	\$8,331.00	29%	\$10,559.00	36%	\$12,419.00	43%	\$16,721.00	57%	\$18,581.00	68%	\$20,441.00	79%	\$22,299.00	89%	\$24,159.00	100%	\$26,019.00	111%
Donations	\$2,000.00	\$0.00	0%	\$15.00	1%	\$65.00	3%	\$259.00	13%	\$559.00	28%	\$663.00	33%	\$1,263.00	63%	\$1,315.00	66%	\$1,367.00	67%	\$1,419.00	68%	\$1,471.00	70%	\$1,523.00	73%
Friends	\$3,000.00	\$0.00	0%	\$584.00	19%	\$639.00	21%	\$639.00	21%	\$639.00	21%	\$639.00	21%	\$639.00	21%	\$639.00	21%	\$639.00	21%	\$639.00	21%	\$639.00	21%	\$639.00	21%
Horse rides, films, ground use	\$1,000.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
Admin room hire	\$1,000.00	\$156.53	16%	\$235.00	24%	\$365.00	37%	\$452.00	45%	\$540.00	54%	\$627.00	63%	\$714.00	71%	\$801.00	80%	\$888.00	89%	\$975.00	97%	\$1,062.00	106%	\$1,149.00	115%
Church hire	\$2,400.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
Sundry Income	\$0.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
Interest	\$500.00	\$16.88	3%	\$38.00	8%	\$63.00	13%	\$67.00	13%	\$65.00	13%	\$63.00	13%	\$61.00	13%	\$59.00	13%	\$57.00	13%	\$55.00	13%	\$53.00	13%	\$51.00	13%
Wage Subsidy	\$5,000.00	\$1,956.52	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%	\$1,957.00	39%
Souvenir Sales	\$13,000.00	\$754.72	6%	\$1,152.00	9%	\$1,802.00	14%	\$3,032.00	23%	\$4,131.00	32%	\$5,600.00	43%	\$6,939.00	53%	\$8,378.00	64%	\$9,817.00	75%	\$11,256.00	84%	\$12,695.00	93%	\$14,134.00	102%
Total	\$71,200.00	\$8,252.18	12%	\$11,568.00	16%	\$15,416.00	22%	\$21,192.00	30%	\$28,221.00	37%	\$33,061.00	46%	\$40,748.00	57%	\$48,435.00	68%	\$56,122.00	79%	\$63,809.00	90%	\$71,496.00	101%	\$79,183.00	111%
TOTAL INCOME	\$112,108.00	\$23,252.18	21%	\$26,866.00	24%	\$39,416.00	27%	\$49,141.00	44%	\$54,170.00	48%	\$61,030.00	54%	\$69,686.00	62%	\$79,633.00	71%	\$89,580.00	79%	\$99,527.00	89%	\$109,474.00	97%	\$119,421.00	105%
WOOLSHED	\$0.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
LESS COST OF SALES																									
Souvenirs Purchases	\$9,000.00	\$615.69	7%	\$881.00	10%	\$881.00	10%	\$1,644.00	20%	\$2,503.00	28%	\$2,566.00	29%	\$3,800.00	42%	\$3,800.00	42%	\$3,800.00	42%	\$3,800.00	42%	\$3,800.00	42%	\$3,800.00	42%
EXPENDITURE																									
Finance Committee																									
Accountants	\$2,500.00	\$0.00	0%	\$0.00	0%	\$3,000.00	120%	\$3,000.00	120%	\$3,000.00	120%	\$2,876.00	115%	\$3,000.00	120%	\$3,000.00	120%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%
Audit fee	\$2,400.00	\$0.00	0%	\$2,000.00	83%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%	\$2,800.00	116%
Bank fees	\$400.00	\$100.00	25%	\$130.00	33%	\$160.00	40%	\$190.00	48%	\$210.00	53%	\$230.00	58%	\$250.00	63%	\$270.00	68%	\$290.00	73%	\$310.00	78%	\$330.00	83%	\$350.00	88%
Bank interest	\$0.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
Ground lease	\$31,350.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$15,675.00	50%	\$15,675.00	50%	\$15,675.00	50%	\$15,675.00	50%	\$15,675.00	50%	\$15,675.00	50%	\$15,675.00	50%	\$15,675.00	50%	\$15,675.00	50%
Insurance	\$5,000.00	\$4,941.40	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%	\$4,941.00	99%
Legal Services	\$0.00	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
Rates	\$6,100.00	\$0.00	0%	\$1,415.00	23%	\$1,415.00	23%	\$1,415.00	23%	\$2,829.00	46%	\$2,829.00	46%	\$2,829.00	46%	\$2,829.00	46%	\$2,829.00	46%	\$2,829.00	46%	\$2,829.00	46%	\$2,829.00	46%
Subtotal Finance	\$47,750.00	\$5,441.40	11%	\$8,486.00	18%	\$12,216.00	26%	\$28,021.00	59%	\$29,455.00	62%	\$29,351.00	61%	\$29,465.00	62%	\$29,465.00	62%	\$29,465.00	62%	\$29,465.00	62%	\$29,465.00	62%	\$29,465.00	62%
Operations Committee																									
Administration	\$2,300.00	\$123.99	5%	\$151.00	7%	\$233.00	10%	\$614.00	27%	\$722.00	31%	\$906.00	39%	\$1,367.00	59%	\$1,488.00	65%	\$1,488.00	65%	\$1,488.00	65%	\$1,488.00	65%	\$1,488.00	65%
Elbows admin and rental	\$1,000.00	\$136.20	14%	\$204.00	20%	\$272.00	27%	\$341.00	34%	\$409.00	41%	\$477.00	48%	\$545.00	54%	\$613.00	61%	\$681.00	68%	\$749.00	75%	\$817.00	82%	\$885.00	89%
General Expenses	\$2,500.00	\$0.00	0%	\$64.00	3%	\$64.00	3%	\$313.00	13%	\$908.00	36%	\$1,268.00	51%	\$1,628.00	65%	\$2,000.00	80%	\$2,368.00	95%	\$2,728.00	109%	\$3,088.00	123%	\$3,448.00	138%
Phone/Internet	\$2,000.00	\$218.42	11%	\$331.00	17%	\$444.00	22%	\$559.00	28%	\$674.00	34%	\$789.00	39%	\$904.00	45%	\$1,019.00	51%	\$1,134.00	56%	\$1,249.00	62%	\$1,364.00	68%	\$1,479.00	74%
Power	\$4,500.00	\$733.09	16%	\$1,101.00	24%	\$1,463.00	33%	\$1,825.00	41%	\$2,187.00	49%	\$2,549.00	57%	\$2,911.00	65%	\$3,273.00	73%	\$3,635.00	81%	\$3,997.00	89%	\$4,359.00	97%	\$4,721.00	105%
Sanitation	\$1,600.00	\$148.84	9%	\$198.00	12%	\$264.00	17%	\$330.00	21%	\$396.00	25%	\$462.00	29%	\$528.00	33%	\$594.00	37%	\$660.00	41%	\$726.00	45%	\$792.00	49%	\$858.00	53%
Wages	\$20,000.00	\$4,774.04	24%	\$5,790.00	29%	\$6,806.00	34%	\$8,676.00	43%	\$10,546.00	53%	\$12,416.00	62%	\$14,286.00	72%	\$16,156.00	81%	\$18,026.00	90%	\$19,896.00	99%	\$21,766.00	108%	\$23,636.00	117%
Subtotal Operations	\$33,900.00	\$6,134.56	18%	\$7,839.00	23%	\$9,759.00	29%	\$12,688.00	37%	\$16,720.00	49%	\$20,752.00	61%	\$24,784.00	73%	\$28,816.00	85%	\$32,848.00	97%	\$36,880.00	109%	\$40,912.00	121%	\$44,944.00	133%
Marketing Committee				</																					

