

Adoption of draft strategic plan 2019-28

The draft strategic plan attached as Appendix 1 is a high level, aspirational document capturing for public information the desired outcomes and planned objectives Trustees wish to achieve over the next 9 years. I have distinguished between the outcomes and objectives which are business focussed (Trust) and those relating to the future development of the Greytown community (Community).

The document is based on information contained in the adopted grant funding strategies, supplemented by my interpretation of current business targets. I acknowledge that some of the detail of the latter may need to change following the outcome of your discussions around the long term financial and property strategies, however any such changes can be integrated into the document when, as proposed, the opportunity is provided to the new Board following each election to review and amend it.

For this reason, and recognising that it is a “living” document, I hold the view Trustees can adopt the Strategic Plan now.

Kevin Murphy
General Manager